

Twice-a-Month

Toronto, February 1, 1925

# MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

February  
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*In this Issue:*

Isabel Ecclestone Mackay  
Horace Annesley Vachell  
Leslie Gordon Barnard  
Norma Phillips Muir  
and Grattan O'Leary



Painted by  
Nathan McLean

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## "You would never guess they are married"

It is only of a clever wife that this is ever said. Why let youth slip away, youthful radiance fade, when to keep them you need but practice a few simple rules of daily care?

**P**EOPLE love cheerful and sleek hair changed. The "middle-aged" woman is conspicuously absent in the modern scheme of things.

In fact, we have the woman who retains the mental exuberance of youth—and keeps it. Glowing youth will care for the theme, even the delicate skin, even as it may achieve our eyes now?

So the secret is simple, and the means within the reach of everyone—first, last and foremost, common sense. The common-sense care that starts with keeping the pores open and healthy, just the regular use of palm and olive oils is absolutely indispensable.

*See the difference our work will bring*

Use palmolive and orange if you wish. But never leave them to overgrow. They clog the pores when enlarged them. Blackheads and pimples often follow. They must be washed away.

Wash your face gently with soaping Palmolive.

Then massage a softly into the skin. Rubs thoroughly. Then repeat both morning and evening. If your skin is inclined to dryness, apply a touch of good cold cream—that is all. Do this regularly, and particularly in the evening.

*The world's most simple beauty treatment*

Thus, in a simple manner, millions have the skin of (Drapiers have found beauty, charm and Youth Prolonged).

No underlings or recovery. Just remove the day's accumulations of dirt and oil and impurities. Cleanse the pores, and Nature will be kind to you. Your skin will be of its own nature. Your color will be good. Wrinkles will not be your problem in the years ahead.

*Avoid the mistake*

Do not use ordinary soaps in the treatment given above. Do not think the same soap, or equivalent as of palm and olive oils, is the same as Palmolive. The Palmolive habit will keep that thought's complexion.

Wholesome and efficient  
provides "to quality"  
justly

10c



Made in Canada

Palm and olive oil—nothing else—give nature's grace into the Palmolive soap.



The woman who drives her own Ford Closed Car is completely independent of road and weather conditions in any season.

It enables her to carry on all those activities of the winter months that necessitate travel to and fro—in or out of town. Her time and energy are conserved, her health is protected, no matter how bitterly cold the day, or

how wet and slushy it is underneath.

A Ford Sedan is always comfortable, warm and snug in winter, and, with ventilator and windows open wide, as cool and airy in summer as an open car.

This seasonal comfort is combined with fine looks and Ford dependability, no wonder there is for this car so wide and ever-growing a demand.

Your nearest Ford dealer will gladly demonstrate any model at your convenience and without charge.

**Ford**  
CLOSED CARS





## THE BUILDING OF THE DOMINION



## QUEBEC

## Romantic Door to the New Life

HALF-WAY along the corridor of the St. Lawrence stands Canada's doorway which, for three centuries, has swung wide to welcome the peoples of other lands.

Here where old ties are broken and a new life begins, new-world progress has decked kindly with the quaint reminders of a glorious past. Everywhere is evidence of unceasing business and industrial growth, and everywhere the historic links with the early achievements of the bold founders of the nation.

Canada does not wait at the portals of Quebec to offer welcome to her new settlers. Far away, in the old-world centres, the invitation to the new land is extended by Canada's well-signalling transportation systems—the Canadian Pacific.

When one of the stately Empresses looks at Quebec the population of a good-sized town stretches—from one Canadian Pacific liner alone, more people than the total population of the new world after twenty years of colonizing effort by European wealthier countries!

Now, because of Canada's greater opportunities, the new-comes to Quebec no longer seek the wealth of the fabled Indies. Yet many reasons at Quebec for the Orient, travelling Canadian Pacific all the way. The Canadian Pacific found the long-sought route and built it, for the inextinguishable profits of Canada.



It Spans the World

as it emerges when the vessel is at the ready to receive the passengers. The ship is a masterpiece of engineering, and the passengers are treated to a most comfortable and enjoyable voyage. The ship is a masterpiece of engineering, and the passengers are treated to a most comfortable and enjoyable voyage.

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## Protecting the Dominion Budget

NATURALLY, the budget committee is a body of men who are not only interested in the budget but also in the financial health of the Dominion. They are a body of men who are not only interested in the budget but also in the financial health of the Dominion.

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## Fort-would Investments

IF A person wishes to invest in the Dominion, there are many opportunities available. The Dominion is a land of great resources, and the investor can find many opportunities to invest in the Dominion.

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## Quebec—World Capital of R.F.

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## Answer to FINANCIAL QUERIES

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## Timely Warning Given at Royal Bank Meeting

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## The South Question

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## General Manning's Address

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## Looking to the Future

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# DUNLOP

## World-Wide Supremacy

THE world may be a small place but you wouldn't think so if you had totalled up the World-Wide sales of Dunlop Tires.

Why should you select any other tire when the World's choice is Dunlop?

DUNLOP was the *First* Word in Tires. Now it's the Last Word.

**"These are the ONLY Tires You Need"**

Dunlop Tire & Rubber Goods Co. Limited

Head Office and Factories: TORONTO  
Branches in the Leading Cities



## Sanctuary

Continued from page 27

less one so far as a different concept. If this thoughtless lack of imagination on the part of the world's best-known law firm is a harbinger of things to come, it is a harbinger of things to come.

You think I have been too soft on the law firm? I have been too soft on the law firm. That will have to do. I think I have been too soft on the law firm. That will have to do. I think I have been too soft on the law firm. That will have to do.

Robert Maclean

## Ready for the Federal Fray

Continued from page 18

consequence of a lack of imagination on the part of the world's best-known law firm is a harbinger of things to come.

WHAT of the Conservatives? They are, in my opinion, a very good example of a lack of imagination on the part of the world's best-known law firm.

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WHAT of the Fascists? They are, in my opinion, a very good example of a lack of imagination on the part of the world's best-known law firm.

WHAT of the Nazis? They are, in my opinion, a very good example of a lack of imagination on the part of the world's best-known law firm.

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Wrigley's is an essential part of a pleasant and healthy life.

Regular use of it will aid the teeth, appetite and digestion.

Good gum is good for you - doctors and dentists agree.

Let the children have Wrigley's for satisfying pleasure and fun.

Let every child have Wrigley's after every meal.

You need a new background in your health and appetite.

Wrigley's Juicy Fruit Gum is the most delicious and satisfying of all.









### Superior in every way



CHASE & SANBORN'S  
SUPERIOR  
BLACK TEA

Three kinds - Black - Green - Mixed

### DEAFNESS OR MICKY

...and you can't hear a thing

...and you can't hear a thing

### BUNIONS

...and you can't wear your shoes

...and you can't wear your shoes

### Easy to Wear Panties

...and you can't wear your pants

...and you can't wear your pants

### Beauty Culture Course at Home

...and you can't learn to be a beauty

...and you can't learn to be a beauty

### Get Extraordinary Not Half Price

...and you can't get a good deal

...and you can't get a good deal

### Don't Miss This

...and you can't miss this

...and you can't miss this

### DOMINION EXPRESS TRAVELLERS' CHEQUES

...and you can't travel without them

...and you can't travel without them

### Money is Art

...and you can't make it

...and you can't make it

### Gemstone Diamonds

...and you can't find them

...and you can't find them

### Get the Best of Both Worlds

...and you can't have it all

...and you can't have it all

### Safe Milk

...and you can't get it

...and you can't get it

### MURPHY & ORR IRISH LINENS

...and you can't find them

...and you can't find them

### MURPHY & ORR, LTD.

...and you can't find them

...and you can't find them

### A PERFECT LOOKING NOSE

...and you can't have it

...and you can't have it

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# Why have an extra bedroom?

## The neatest homes are arranged a more convenient way



...and you can't have it

...and you can't have it

...and you can't have it



















# ATWATER KENT RADIO



**C**ONFIDENCE characterizes the attitude of every ATWATER KENT owner—Dependable performance, day in and day out, has brought to him a new realization of value efficiency; a new mastery of the words Selection, Sensativeness, Simplicity and Ease of operation.

Atwater Kent is famous for its quality and dependability. It is the only radio in the world that is built to last. It is the only radio that is built to be used for years. It is the only radio that is built to be used for years. It is the only radio that is built to be used for years.

THINK WHAT IS BACK OF IT

WHAT more is in the line of a radio? There are always things that you can do with a radio. You can use it for a variety of purposes. You can use it for a variety of purposes. You can use it for a variety of purposes.

A few general principles apply to all bedrooms but the one that is most important is that you must have a good bed. A good bed is the most important thing in a bedroom. A good bed is the most important thing in a bedroom.

A large bedroom is a larger than a small one. It is a larger than a small one. It is a larger than a small one. It is a larger than a small one. It is a larger than a small one.

## Color Schemes

THE color scheme of a room is one of the most important things in its decoration. It is one of the most important things in its decoration. It is one of the most important things in its decoration.

There are many things that you can do with a room. You can do many things with a room. You can do many things with a room. You can do many things with a room.

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# Art and Decoration for Town and Country Homes

## Importance of Bedroom Decoration

By JIAN ARLEIGH CORBETT

There is a large room with two large windows. The room is very bright and cheerful. The room is very bright and cheerful. The room is very bright and cheerful.



A Fresh office. A north-west, pink yellow walls, curtains and rug in warm tones, green and yellow, simple wooden furniture, screen bedposts with green and yellow, and green drapes, deep of brown leather head and footboard, dark in wide pattern and green.

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## Stop sore throat before it starts

AS YOU know, sore throat often has the warning sign of more serious illness. The mouth is the open door for disease germs. You breathe there in awareness. Then comes trouble.

A simple precaution is to gargle systematically with Listerine, the safe antiseptic.

Swag them before it really gets a start. Give Listerine a chance. It will protect

you against many avoidable illnesses.

For half a century, now, Listerine has been trusted as a dependable antiseptic. You know it does its work and does it safely.

Always have a bottle handy in your medicine cabinet. It has been described in other ways—all described in the interesting little circular wrapped about each package—L. A. Welch Pharmaceutical Co., 265 City Avenue St. West, Toronto, Canada.



LISTERINE

—the safe antiseptic

## Children Cry for

**Flavorful CASTORIA**

**MOTHERS:** Flaxseed's Castoria is especially prepared to relieve infants in colic and cholera, all types of Constipation, Flatulency, Wind, Cries and Discomfort, allowing Peristalsis using Castoria, and, by regulating the Stomach and Bowels, aids the assimilation of Food, giving natural sleep.

To avoid unpleasant delays due to the expense of a doctor, consult a pharmacist. He will recommend a bottle of **Flaxseed's Castoria**. Pharmacies everywhere recommend it.

## Maybe Adam Laughed at These



Some tips—Well, let's see, you tell me a material man of mine. He knows me quite well, and he's a bit of a joker.

One of the best things you can do is to get a good night's sleep.

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## The Land of Oranges

Do you want to get away from the grind of every day? From the monotony of being too busy to do anything?

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## OSTERMOOR



If you want better sleep, "What is the best mattress made?" would undoubtedly answer, "The Ostermoor!"

Your belief has been confirmed by the general verdict in Canada for over a quarter century.

That why are you not now enjoying Ostermoor comfort at your best? Finally, isn't there just one reason? You thought "too expensive."

The Ostermoor actually costs you very little more than the cost of furnishing your bedroom. Cost less per day than you pay for candy or eggs or even a newspaper.

For, let us remember, shouldn't the cost of any mattress be determined more by the price it serves you? The Ostermoor continues to combine you its sleep-compelling comfort long after ordinary mattresses have melted into sleep-debarring lumps.

The Ostermoor is built to last longer than any other mattress. Thick layers of cotton-wool, new and soft in the last thirty years, are held in place by an invisible webbing. There is no compression with the very best materials and construction in the highest periods.

It is natural that the Ostermoor should be widely accepted. Let us begin regarding that money and the time no inferior mattress can last, the same and even slightly less as first time you.

It is impossible to find a good substitute for an Ostermoor as it is to find a good substitute for sleep.

Only the Ostermoor that has the Ostermoor belief on the bed and the Ostermoor name repeated all along through your Ostermoor quality and economy.



This Ostermoor is made in Canada. Ostermoor Ltd., Toronto, Ontario, Canada.

**SIMMONS**  
Beds Mattresses Springs  
BUILT FOR SLEEP

Quick Relief in BRONCHIAL AFFECTIONS

Do you suffer from BRONCHIAL AFFECTIONS? Do you suffer from BRONCHIAL AFFECTIONS? Do you suffer from BRONCHIAL AFFECTIONS?

**Vapo-Resolene**

Do you suffer from BRONCHIAL AFFECTIONS? Do you suffer from BRONCHIAL AFFECTIONS? Do you suffer from BRONCHIAL AFFECTIONS?

**STAMMERING**

Do you suffer from BRONCHIAL AFFECTIONS? Do you suffer from BRONCHIAL AFFECTIONS? Do you suffer from BRONCHIAL AFFECTIONS?



## The Easier Way To Make Floors Clean and Sanitary

*The Old Dutch way* is the better way to clean floors because it takes away hard work, and insures the sanitary cleanliness that reflects good housekeeping. A little Old Dutch and the mop make the floor clean almost at a stroke. Removes visible dirt and hidden impurities as well. Leaves no greasy film to show footprints.

*The fine flaky particles* are flat shaped and therefore cover more surface. Old Dutch goes further, saves time, saves money; doesn't hurt the hands nor mar surfaces.

*Millions of housewives* know that for economy, speed, efficiency and safety there is nothing else like Old Dutch.

